REMARKS

Favorable reconsideration of this application, in light of the following discussion, is respectfully requested. After entry of the foregoing amendment, Claims 9-28 remain pending in the present application. No new matter has been added.

By way of summary, the Office Action presents the following issue: Claims 9-28 stand rejected under 35 U.S.C. § 103(a) as unpatentable over <u>Van Den Hoven et al.</u> (U.S. Patent No. 7,152,210 B1, hereinafter "<u>Van Den Hoven</u>") in view of <u>Anderson</u> (U.S. Patent No. 6,847,388 B2).

REJECTIONS UNDER 35 U.S.C. § 103

Claims 9-28 stand rejected under 35 U.S.C. § 103(a) as unpatentable over <u>Van Den</u>

<u>Hoven</u> in view of <u>Anderson</u>. In light of the ground of rejection on the merits, independent

Claims 9, 15, and 23 have been amended to clarify the claimed invention and to thereby more clearly patentably define over the applied references.

Amended Claim 9 recites a multimedia preview system, including, in part,

controlling means for adapting a detail level of a presentation of the at least one of the text and the image, depending on at least markup tags associated with the requested multimedia data . . . , such that the detail level of the presentation of the at least one of the text and the image is higher when the speed is lower

Applicants respectfully submit that <u>Van Den Hoven</u> and <u>Anderson</u> fail to disclose or suggest those features.

<u>Van Den Hoven</u> concerns a device browsing an image collection, where "The speed of the scrolling 107 of the sequence 102 is varied in accordance with the speed of said input stroke."¹

Applicants submit that <u>Van Den Hoven</u> merely describes varying a speed of scrolling in accordance with a speed of an input stroke. Applicants respectfully submit that <u>Van Den Hoven</u> fails to disclose or suggest "controlling means for adapting a detail level of a presentation of the at least one of the text and the image, depending on at least markup tags associated with the requested multimedia data . . . , such that the detail level of the presentation of the at least one of the text and the image is higher when the speed is lower," as recited in amended Claim 9.

Anderson concerns a system for accelerating a user interface where "Media type tags . . . indicate all the media types associated with the image, such as whether the image is a single image or a panorama image" According to Anderson, "In certain operating modes, the media type tags are used to select the type of icon that is displayed in the LCD 402 along side the thumbnail image 606."

That is, <u>Anderson</u> merely describes selecting a type of icon using tags. <u>Anderson</u> does not describe selecting the type of icon such that a detail level of the presentation of the icon is higher when a speed of browsing through the icon is lower. Applicants respectfully submit that <u>Anderson</u> fails to disclose or suggest "controlling means for adapting a detail level of a presentation of the at least one of the text and the image, depending on at least markup tags associated with the requested multimedia data . . . , such that the detail level of the presentation of the at least one of the text and the image is higher when the speed is lower," as recited in amended Claim 9.

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Van Den Hoven, col. 4, l. 66.

² Anderson, col. 8, 11. 20-23.

³ Id., 11. 23-25.

Thus, <u>Van Den Hoven</u> and <u>Anderson</u>, taken alone or in combination, fail to disclose or suggest "controlling means for adapting a detail level of a presentation of the at least one of the text and the image, depending on at least markup tags associated with the requested multimedia data . . . , such that the detail level of the presentation of the at least one of the text and the image is higher when the speed is lower," as recited in amended Claim 9. Accordingly, it is respectfully submitted that independent Claim 9 (and all associated dependent claims) patentably distinguishes over any proper combination of <u>Van Den Hoven</u> and <u>Anderson</u>.

Applicants further submit that independent Claims 15 and 23 (and all associated dependent claims) are allowable for the same reasons as discussed above with regard to Claim 9 and for the more detailed features presented in those claims.

and Advisory Action of June 1, 2009

CONCLUSION

Consequently, in view of the present amendment and in light of the foregoing comments, it is respectfully submitted that the present application, including Claims 9-28, is patentably distinguished over the cited art and is in condition for allowance. Such an allowance is respectfully requested at an early date.

Respectfully submitted,

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